

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**MBA Winter 2017 - 18 Examination**

**Semester: 1**  
**Subject Code: 06200101**  
**Subject Name: Management Information system**

**Date: 21/12/2017**  
**Time: 02:00 pm to 04:30 pm**  
**Total Marks: 60**

**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)**

1. Which is the fastest medium of the communication for long distance?
 

a) Coaxial Cable	c) Infrared
b) Twisted Pair	d) Fiber Optic
2. Which is the TPS (Transaction Processing System)?
 

a) Point of Sale (POS)	c) Automated Teller System (ATM)
b) E-Attendance System	d) All the above.
3. The term CRM means?
 

a) Customer Relationship Management	c) Customer Retention Manager
b) Customer's Relative Meet	d) Channel root Market
4. Executive Information System provide highly unstructured information to the \_\_\_\_\_ level management for long term division
 

a) Operational	c) Bottom
b) Middle	d) Top
5. Intellectual property is subject to protection under \_\_\_\_\_
 

a) Trade Secret	c) Copy Right
b) Patent	d) All of them

**B). Define the following. (Each of 1 mark) (05)**

1. Information System
2. Bluetooth
3. Phishing
4. Computer Virus
5. Hacking

**C). Direct questions. (Each of 1 mark) (05)**

1. What is Firewall?
2. What is worms?
3. What is denial of system?
4. Explain the term WAN.
5. What is the business use of Internet?

**Q.2 Answer the following questions.****A). Write a short note on transaction processing system. (07)****B). Describe three major Enterprise applications. (08)****Q.3 Answer the following questions.****A). Supply chain management is less about managing the physical movement of goods and more about managing information. Discuss the implications of this statement. (07)****B). What is Data and information? What are attributes of Data? (08)****Q.4 Attempt any two questions. (Each of 7.5 mark) (15)**

1. Explain business objectives of Information systems in brief.
2. What is computer network? Explain basic network topologies.
3. "Study of Computer ergonomics is must to protect yourself from the health related issues in the field of IT" Elicit.
4. What is computer crime? Explain at least four types of computer crime.