

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
MBA, Winter 2018 - 19 Examination

Semester: 4
Subject Code: 06200251
Subject Name: Business Ethics and Corporate Governance

Date: 10/12/2018
Time: 2:00 pm to 4:30 pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks.****(05)**

1. The three major types of ethical issues include except?

a) Communication issues	c) Corporate issues
b) Systematic issues	d) Individual issues
2. The main purpose of business ethics is to?

a) Understanding ethical uncertainties	c) Application of practices
b) Principles and concepts	d) All of the above
3. _____ is the philosophical study of moral values and rules.

a) Morality	c) Business ethics
b) Ethics	d) Philosophy
4. Social impact management is an approach to managing in which managers examine the social impacts of their _____.

a) Decisions and actions	c) Profits and earnings
b) Ethics and values	d) Social responsibility
5. An activity is probably ethical if _____.

a) It is approved of by most individuals in the organization and is customary in the industry.	c) It is approved of by most individuals in the organization
b) It is customary in the industry	d) It is legal.

B). Define the following.**(05)**

1. Moral Responsibility
2. Utilitarian Approach
3. OECD
4. Marketing Ethics
5. CSR

C). Direct questions.**(05)**

1. Which are Code of Conduct and Ethics for Managers?
2. Explain Reasons for occurrence of ethical problems.
3. What matters most in ethical behavior?
4. Which are four broad theories to explain corporate governance?
5. What is Ethics of whistle blowing?

Q.2 Answer the following questions.

1. Explain in brief levels of development of Moral understanding as per Kohlberg. **(07)**
2. What do you understand by 'Corporate Governance '? Explain features / goal posts of Corporate Governance. **(08)**

Q.3 Answer the following questions.

1. What is Ethics? How to judge you are ethical/ unethical? **(07)**
2. Explain new provisions in the Clause 49 of the SEBI guidelines on corporate governance. **(08)**

Q.4 Attempt any two questions.**(15)**

1. Explain in brief about Principles of Professional Ethics.
2. Discuss relationship between Ethics and Corporate Governance.
3. Explain The Theory of Rights and Duties.
4. Discuss in brief about corporate governance rating.