

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
MBA Winter 2019 - 20Examination

Semester: 4**Date: 09/12/2019****Subject Code: 06200251****Time: 2:00pm to 4:30pm****Subject Name: Business Ethics and Corporate Governance.****Total Marks: 60****Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

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| Q.1[a] | Do As directed | 05 |
| 01 | Ethics are moral principles and values which..... | |
| | A. Guide a firm's behavior B. Govern the actions of an individual | |
| 02 | Which of the following deals with the distribution of benefits and burdens, mostly in the evaluation of social, political, and economic institutions? | |
| | A. Retributive justice B. Compensatory justice | |
| | C. Distributive justice D. Ethical justice | |
| 03 | Which of the following is TRUE regarding moral reasoning and its evaluation? | |
| | A. Moral reasoning does not involve factual or descriptive judgments | |
| | B. Ordinary logical standards of validity do not apply to moral reasoning | |
| | C. Special logical standards of validity do not apply to moral reasoning | |
| | D. Moral reasoning involves normative or value judgments | |
| 04 | Circumstances that leave a person uncertain but not altogether unsure about what he or she is doing is a feature of: | |
| | A. Excusing conditions B. Moral reasoning | |
| | C. Mitigating factors D. Ignorance | |
| 05 | _____ is a code of conduct that an individual or a group has about right and wrong. | |
| | A. Morality B Ethics C. Business Ethics D. Personal Ethics | |
| Q 1[b] | Define the following | 05 |
| 01 | Define Ethics. | |
| 02 | Define Morality | |
| 03 | Define Value System | |
| 04 | Define Ethical dilemma | |
| 05 | Define Moral Reasoning | |
| Q.1[c] | Answer in brief. | 05 |
| 01 | Give an Example of Ethical Dilemma. | |
| 02 | What is Justice and care Principle? | |
| 03 | Organization can be classified in which 3 category of ethical principle? | |
| 04 | What are the principles of morality? | |
| 05 | Explain leadership by example. | |
| Q.2 [a] | Examine in details the ethics for marketing and financial professionals | 07 |
| | [b] Examine the ethical decision making process with suitable example. | 08 |
| Q.3 [a] | What is creative accounting? Examine it with suitable example. | 07 |
| | [b] Write a detailed note on Ethical Leadership with Indian Example. | 08 |

- Q.4 Write any two from the following. [Each carry 7.5 marks] 15
- 1 Examine in detail the Narayan Murthy Committee Report.
 - 2 Examine the Principles of Justice, Care and morality in detail.
 - 3 Examine the “Satyam Scandal” in the light of Corporate Governance scenario in India.
 - 4 Critically examine the role of Whistle blower and relate it with financial reporting.