

PARUL UNIVERSITY
FACULTY OF APPLIED SCIENCE
B.Sc., Summer 2017-18 Examination

Semester: 6
Subject Code: 11100353
Subject Name: Entrepreneurship Development

Date: 17/05/2018
Time: 2:00pm to 4:30pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1. A) Essay type question (08)

Discuss the importance of entrepreneurship and self-employment in India. Also write about small business strategic planning.

Q.1. B) Answer the following questions (Any two) (04)

(a) Short note (Each of 02 marks)

1. Write a short note on social enterprise
2. Explain in brief any two types of organizations

(b) Write short note on SME.

(c) Discuss main benefits of TQM.

Q.2. A) Answer the following questions. (04)

(a) Short note (Each of 02 marks)

1. Explain Importance of Communications in organization.
2. Explain the importance of finance for a startup.

(b) Why startups mainly fail to be sustain. Discuss main factors.

Q.2. B) Answer the following questions (Any two) (03)

(a) Multiple choice questions. (Each of 01 marks)

1. Total Quality Management (TQM) focuses on
 - a) Employee
 - b) Customer
 - c) Both a & b
 - d) None of the above
2. Which of the following shows the process of creating something new?
 - a) Business model
 - b) Modeling
 - c) Innovation
 - d) Creative flexibility
3. Which of the following is alternatively called corporate venturing?
 - a) Entrepreneurship
 - b) Intrapreneurship
 - c) Act of stating a new venture
 - d) Offering new products by an existing company

(b) Discuss the core concept of TQM.

(03)

(c) Write a short note on MSME. (03)

Q.3. A) Brief note (4x2) (Each of 04 marks) (08)

(a) Who is an entrepreneur and what is the significance of entrepreneurship in economic development in India?

(b) Explain the characteristics of an entrepreneur.

Q.3. B) Answer the following questions (Any two)

(a) Short note (Each of 02 marks) (04)

1. Define the meaning and concept of entrepreneurship.

2. Briefly explain the scope of entrepreneurship.

(b) Discuss various sources of Funding for a startup. (04)

(c) Discuss main components of a business plan. (04)

Q.4. A) Answer the following questions.

(a) Short note (Each of 02 marks) (04)

1. Explain the concept of DPR submitted for bank loan.

2. Explain the term Intrapreneurship and its role in organizations

(b) Discuss any two schemes of government to promote Entrepreneurship. (04)

Q.4. B) Answer the following questions (Any two)

(a) Multiple choice questions.(Each of 01 marks) (03)

1. For the success of business plan the goals should be

a) Limitless

b) Generalized

c) Specific

d) Imaginary

2. An entrepreneur doing business within the national border is called:

a) International entrepreneurship

b) Intrapreneurship

c) Domestic entrepreneurship

d) Imports

3. Capital rising entirely depends on the entrepreneur in which of the following entity?

a) Corporation

b) Sole Proprietorship

c) Partnership

d) All of the above

(b) Discuss in brief challenges faced by startups. (03)

(c) Discuss any successful woman Entrepreneur story. (03)