

PARUL UNIVERSITY
FACULTY OF LIBRARY AND INFORMATION SCIENCE
M.Lib.I.Sc. Winter 2018 - 19 Examination

Semester: 1
Subject Code: 13201101
Subject Name: Information and Communication

Date: 26/11/2018
Time: 10:30 am to 1:00 pm
Total Marks: 60

Instructions:

1. Attempt all questions.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.

Q.1 Give the appropriate answer from the following.(One mark each) (10)

1. The term 'Information' comes from which word?
a. Latin b. French c. Greek d. Roman
2. In which year first time the Bern Convention organizes?
a. 1887 b. 1991 c. 1886 d. 1885
3. To which country the credit is given to coin the term information society?
a. USA b. Japan c. Brittan d. Germany
4. The term 'Information Resource Management' (IRM) was first time used by?
a. Brittan b. Japan c. Germany d. USA
5. The term communication came from which language?
a. Greek b. Latin c. French d. German
6. The Copyright Act, 1957 came into effect from?
a. April-1958 b. Jan-1958 c. June-1958 d. Aug-1958
7. First Chairman of NAPILS?
a. Dr. Ranganathan b. B S Kesavan c. D P Chattopadhyay d. D S Kothari
8. World Intellectual Property Day Celebrated in?
a. April 26 b. April 24 c. April 25 d. April 23
9. Listening to a lecture is?
a. Information listening b. Evaluative Listening c. Emphatic Listening d. none of these
10. National Book Policy prepared in which year?
a. 1986 b. 1957 c. 1990 d. 1983

Q.2 Long Question.(Any Two)(Ten Marks each) (20)

1. Information Science as a Discipline & its relationship with other subjects
2. Give the Evaluation of Communication, Models of Communication and Explain Lass well's Model's?
3. Give the meaning of information society and changing role of Library and Information Centres in Society?

Q.3 Write a short note. (Any Three) (15)

1. Communication Barriers
2. Plagiarism
3. Knowledge management
4. Information economy

Q.4 (A) Give the full form of Terms. (All are compulsory) (One Mark each) (05)

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| 1. WIPO | 2. INFLIBNET |
| 3. SCIT | 4. NISCAIR |
| 5. NIC | |

Q.4 (B) Write an Appropriate Answer in brief. (All are compulsory) (10)

1. Micro economy
2. Types of communication
3. Types of Knowledge
4. What is IPR?
5. Communication process