

PARUL UNIVERSITY
FACULTY OF LIBRAL ARTS
M,Arts Winter 2023-24 Examination,

Semester: 3

Subject Code: 15201236

Subject Name: Cultural Studies

Date: 29/11/2023

Time: 02:00pm to 04:30pm

Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q. 1	Do as Directed:				(08)	CO	PO	Bloom's Taxonomy
A.	Multiple Choice Type Questions: (Each of 0.5 mark)					--	--	--
1.	The term 'cultural hegemony' refers to:					Critique the cultural theorists of the period.	PO2- Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.	Understand
(A)	Dominant cultural ideologies controlling society	(B)	A celebration of various cultures					
(C)	A form of artistic expression	(D)	The study of technological advancements					
2.	Aspects of cultural studies was emerged as a reaction against _____.					Develop and present coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	PO5- To analyse and synthesize data from a variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.	Remember
(A)	Study of ancient history	(B)	Scientific research					
(C)	Political ideologies	(D)	"High culture" as the only valid subject of study					
3.	The central theme of 'Globalization and Identity' is _____.					Identify and evaluate the major theoretical approaches to cultural studies.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Evaluate
(A)	The impact of climate change on cultural identity	(B)	The role of religion in shaping identity					
(C)	The impact of technological advancements on culture	(D)	The homogenization of cultures due to globalization					
4.	The major focus of cultural studies in relation to culture and power is _____.					Analyze cultural texts using a variety of theoretical and critical approaches.	PO5- To analyse and synthesize data from a variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.	Analyze
(A)	Exploring technological advancements	(B)	Analyzing historical events					
(C)	Studying natural phenomena	(D)	Examining the influence of cultural practices on power dynamics					
5.	_____ challenge the power structures through culture					Critique the cultural theorists of the period.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Remember
(A)	Reinforcing stereotypes	(B)	Advocating for traditional norms					
(C)	Counter-cultural	(D)	Perpetuating					

		movements		inequalities				
6.	What is globalization?					Develop and present coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	PO2- Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.	Remember
	(A)	The spread of a single, uniform culture	(B)	The promotion of local cultures				
	(C)	The isolation of nations from international trade	(D)	The process of increased interconnectedness and interdependence among countries				
7.	What is the Bechdel Test used to measure in film and media?					Critique the cultural theorists of the period.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Remember
	(A)	The presence of meaningful female character interactions.	(B)	The representation of LGBTQ+ characters				
	(C)	The number of female characters in a work	(D)	The quality of special effects				
8.	What is the "glass ceiling", a term associated with identity and representation?					Develop and present coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Remember
	(A)	A metaphor for gender inequality in the workplace	(B)	The representation of skyscrapers in art				
	(C)	The lack of diversity in boardrooms	(D)	A literary term for symbolic barriers				
9.	What role does cultural resistance play in social change?					Critique the cultural theorists of the period.	PO2- Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.	Understand
	(A)	It can challenge dominant norms and initiate social change.	(B)	It only exists in isolated societies.				
	(C)	It has no impact on social change.	(D)	It always opposes social change.				
10.	How does globalization affect culture?					Analyze cultural texts using a variety of theoretical and critical approaches.	PO5- To analyse and synthesize data from a variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.	Analyze
	(A)	It promotes cultural exchange and hybridization	(B)	It only affects traditional cultures				
	(C)	It homogenizes cultures, making them all the same	(D)	It has no impact on cultural diversity				
11.	What is the focus of analyzing "popular culture" within Cultural Studies?					Analyze cultural texts using a variety of theoretical and critical approaches.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Analyze
	(A)	Exploring elite cultural practices	(B)	Scrutinizing widely consumed cultural elements				
	(C)	Investigating ancient cultural artifacts	(D)	Studying cultural rituals				
12.	Which of the following is an example of counterculture?					Develop and present	PO5- To analyse and synthesize data from a	Remember

	(A)	A cultural movement that aligns with mainstream values and norms.	(B)	A cultural group that opposes dominant cultural norms and values.	coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.		
	(C)	A culture that is isolated from external influences.	(D)	A culture that is entirely focused on economic pursuits.				
13.	What does "subculture" refer to within the context of Cultural Studies?				Critique the cultural theorists of the period.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Understand	
	(A)	An alternative expression of identity within mainstream culture	(B)	The study of underwater ecosystems				
	(C)	A type of cultural artifact	(D)	An official government policy				
14.	What is the primary focus of Cultural Studies?				Critique the cultural theorists of the period.	PO2- Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.	Understand	
	(A)	Understanding physical geography	(B)	Analyzing individual psychology				
	(C)	Studying quantum mechanics	(D)	Examining the complexities of culture and society				
15.	What is cultural relativism?				Critique the cultural theorists of the period.	PO2- Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.	Understand	
	(A)	The belief that all cultures are equally valid and should not be judged by external standards	(B)	The idea that culture has no impact on social change.				
	(C)	The belief that some cultures are superior or inferior to others.	(D)	The belief that cultures is determined solely by genetics.				
16.	What is the "culture of protest"?				Develop and present coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	PO5- To analyse and synthesize data from a variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.	Remember	
	(A)	A culture that supports the status quo.	(B)	A culture that encourages social change through activism and protest.				
	(C)	A culture that opposes all forms of change.	(D)	A culture that focuses only on economic change.				
B.	Terms/ Short notes/ Case study/ Charts/ Graphs/ Tables, etc.: (Each of 01 mark)				(07)	--	--	--
1.	Which cultural phenomenon has been facilitated by the internet and social media?				Identify and evaluate the major theoretical approaches to cultural studies.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Evaluate	
2.	What is cultural imperialism?				Develop and present	PO1- Capacity to extrapolate from what one	Remember	

			coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	
3.	Define the concept of "glocalization".		Critique the cultural theorists of the period.	PO2- Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.	Understand
4.	What is the significance of studying "subculture and counter-culture"?		Critique the cultural theorists of the period.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Understand
5.	How does culture both reflect and drive social change within a society?		Identify and evaluate the major theoretical approaches to cultural studies.	PO3- Understand the issues of environmental contexts and sustainable development.	Evaluate
6.	What does 'Cultural Studies' aim to study?		Analyze cultural texts using a variety of theoretical and critical approaches.	PO5- To analyse and synthesize data from a variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.	Analyze
7.	Define Cultural hybridization.		Develop and present coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Remember
Q. 2	Answer the Following:	--	--	--	--
A.	Provide examples of how globalization has shaped the spread of popular culture, including music, fashion, film, and television, around the world.	(04)	Analyze cultural texts using a variety of theoretical and critical approaches.	PO5- To analyse and synthesize data from a variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.	Analyze
B.	Discuss the potential of culture in challenging power structures.	(04)	Critique the cultural theorists of the period.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Understand
C.	discuss the impact of globalization on cultures and how it has contributed to cultural hybridization and the spread of ideas and values.	(04)	Identify and evaluate the major theoretical approaches to	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Evaluate

			cultural studies.		
	OR		--	---	--
C.	Provide examples of how education systems and curricula can influence cultural perceptions and promote social change.	(04)	Identify and evaluate the major theoretical approaches to cultural studies.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Evaluate
Q. 3	Answer the Following:	--	--	--	--
A.	What role does language play in the globalization of culture, and how do dominant languages like English impact the preservation and promotion of local languages and dialects?	(05)	Analyze cultural texts using a variety of theoretical and critical approaches.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Analyze
B.	What are the implications of cultural globalization for indigenous and marginalized communities, particularly in terms of cultural preservation and self-determination?	(05)	Identify and evaluate the major theoretical approaches to cultural studies.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Evaluate
C.	Elaborate the history and development of cultural studies as the academic field.	(05)	Critique the cultural theorists of the period.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Understand
	OR		--	--	--
C.	What are some ethical considerations when using culture as a tool for social change, and how can cultural interventions be respectful and effective in promoting positive transformations in society?	(05)	Analyze cultural texts using a variety of theoretical and critical approaches.	PO5- To analyse and synthesize data from a variety of sources. To draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.	Analyze
Q. 4	Answer the Following:	--	--	--	--
A.	Elaborate how cultural practices and traditions have adapted or resisted social changes, particularly in the face of issues like gender equality, environmental sustainability, or technological advancement?	(06)	Critique the cultural theorists of the period.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Understand
B.	Discuss the key concepts within Cultural Studies and their significance.	(06)	Develop and present coherent and persuasive arguments about cultural texts using appropriate evidence and analytical methods.	PO1- Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems and apply one's learning to real life situations.	Understand
C.	What is the role of education and cross-cultural understanding in mitigating the negative impacts of cultural globalization and fostering cultural diversity?	(06)	Identify and evaluate the major theoretical approaches to cultural studies.	PO4- To evaluate the reliability and relevance of evidence. To identify logical flaws and holes in the arguments of others.	Evaluate
	OR		--	--	--

C.	How has globalization impacted religious beliefs, practices, and the spread of religious ideologies and movements worldwide?	(06)	Analyze cultural texts using a variety of theoretical and critical approaches.	PO2- Capable of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.	Analyze
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