

PARUL UNIVERSITY
FACULTY OF PHARMACY
D. Pharm., April-2019 Examination

Year: 2

Subject Code: 08600205

Subject Name: Drug Store and Business Management

Date: 24-04-2019

Time: 10:00am to 1:00pm

Total Marks: 80

Instructions:

1. Figures to the right indicate maximum marks.
2. Make suitable assumptions wherever necessary.

Q.1 Multiple Choice Questions (MCQs) (1 Mark Each)**(20)**

1. A document which sets out the responsibility of the persons engaged in budgetary control is known as?
 - a. Budget manual
 - b. Planning
 - c. Master budget
 - d. Purchase budget
2. In asset account
 - a. Increases are placed on left side
 - b. Decreases are placed on the left side
 - c. Debit side is placed on right side
 - d. Difference between total debits and total credit is made.
3. The layout of drug store depend upon
 - a. Pharmacist/ proprietor's choice
 - b. Rules specified in Schedule "N".
 - c. Availability of space
 - d. All of above.
4. Which of the method of advertisement is suitable for uneducated media?
 - a. Magazines
 - b. Newspapers
 - c. None of above
 - d. Audio visual
5. Coding of items helps in
 - a. Handling of store items
 - b. Standardisation of drugs
 - c. Reduction of items
 - d. All of above
6. Which of the following is not accounting equation?
 - a. $\text{Assets} = \text{Liabilities} + \text{Capital}$
 - b. $\text{Assets} = \text{Capital} - \text{Liabilities}$
 - c. $\text{Assets} - \text{Liabilities} = \text{Owners equity}$
 - d. $\text{Assets} - \text{Capital} = \text{Liabilities}$
7. Followings are the functions of management except
 - a. Planning
 - b. Staffing
 - c. Controlling
 - d. Eliminating
8. Pharmaceutical industries are covered under
 - a. Extractive industries
 - b. Genetic Industries
 - c. Manufacturing industries
 - d. Construction industries
9. When atleast 51% shares of a business organisation are in the hands of Governments, it is called as
 - a. Public corporation
 - b. Government company
 - c. Public company
 - d. Departmental organisation
10. A wholesaler deals with items manufactured by a single firm or company is called as
 - a. Chemist
 - b. Selling agent
 - c. Stockist
 - d. Merchant
11. The difference between debit side and credit side of an account is known as
 - a. Totalling
 - b. Posting
 - c. Balancing
 - d. Balance
12. MC in the formula for calculating retail price of drug formulation means
 - a. Maintenance cost
 - b. Material cost
 - c. Manufacturing cost
 - d. Maximum cost of formulation.
13. The items which become useless due to change in design, product or process are called
 - a. Obsolete items
 - b. Dormant items
 - c. Legitimate scrap
 - c. Surplus items

14. Industrial banks provide
 - a. Short term finance
 - b. Long term finance
 - c. Fixed assets
 - d. Trade credit
15. Recognition of expenses in the same period as associated revenues is known as
 - a. Matching concept
 - b. Money measurement concept
 - d. Consistency concept
 - e. Cost concept
16. A drug store is called an ideal drug store if its inventory is
 - a. In excess
 - b. Inadequate
 - c. Meagre
 - d. At level between excessive and inadequate.
17. A ledger is a book of
 - a. Original entry
 - b. Secondary entry
 - c. All cash transactions
 - d. Petty cash transactions.
18. Balance sheet provides information about
 - a. Total amount of money
 - b. Net profit
 - c. Current liabilities
 - c. Assets
19. An important factor in determining priorities in functional budgets is called as
 - a. Tool
 - b. Key factor
 - c. Budgeting
 - d. Planning
20. When a firm maintains a cash book, it need not maintain
 - a. Sales journal
 - b. Purchases journal
 - c. General journal
 - d. Cash account in the ledger

Q.2 Long Answers (any 8 out of 10) (05 Mark Each) (40)

1. Write various salient features, advantages and disadvantages of sole proprietorship business.
2. Differentiate between advertisement and sales promotion.
3. Discuss in detail about ABC analysis.
4. Discuss space layout of retail drug store with diagram.
5. Write a short note on trade.
6. What are financial statements? Discuss various methods of financial analysis.
7. Discuss various methods of codification.
8. What are the objectives of trial balance? Discuss methods of preparation of trial balance.
9. Define purchasing procedure. Describe stages involved in purchasing procedure.
10. Write a note on cash book.

Q.3 Short Answers (2 Mark Each){ Answer any 10} (20)

1. Define and classify commerce.
2. What is bin card? Give its uses.
3. How the retail price of drug formulation is calculated?
4. Differentiate departmental stores & multiple shops.
5. What are the main sources of finance?
6. Discuss the qualities of good salesmen.
7. Give the functions of commercial bank.
8. Enlist the factors affecting selection of location for retail drug store.
9. Write about the services provided by wholesalers.
10. Differentiate between ledger & journal.
- 11 Define: a. Lead time b. Safety stock
- 12 What is management? Enlist the functions of management.