

PARUL UNIVERSITY
FACULTY OF MANAGEMENT STUDIES
BBA Winter 2023-24 Examination

Semester: 05**Subject Code: 06101305****Subject Name: Business Environment****Date: 13/10/2023****Time: 10:30am to 1:00pm****Total Marks: 60****Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.

	CO	PO	BTL
A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)			
1. Who is responsible for presenting union budget to parliament? a) Prime minister c) Home minister b) Rail minister d) Finance minister	2	1	1
2. Relaxing the restrictions and controls imposed on Business and industry means _____ a) Liberalization c) Privatization b) Globalization d) None of these	2	1	1
3. The consumer protection act was passed in the year _____ a) 1956 c) 1999 b) 1986 d) 1968	3	2	1
4. The policy of govt. related to Export and Import is _____ a)IMEX policy c) Export policy b) EXIM policy d) Import policy	1	2	1
5. SEZ stands for _____ a) Special economic zone c) Social economic zone b) Socially backward zone d) None of these	1	2	1
B). Define the following. (Each of 1 mark) (05)			
1. Demographic Environment	1	1	2
2. Fiscal deficit	1	3	2
3. Performance Budget	2	3	2
4. Consumerism	2	3	2
5. Social Responsibility	3	1	2
C). Direct questions. (Each of 1 mark) (05)			
1. Differentiate between capital market and money market.	1	1	3
2. What is administered prices?	2	2	1
3. Write the full form of GATT.	3	3	1
4. What are the constituents of import policy?	3	3	2

5. What is foreign direct investment?		2	2	2
Q.2 Answer the following questions.				
A). Bring out the major external factors that affect the modern business organizations. Elucidate.	(07)	2	1	5
B). On what ground administered prices are recommended? What are the effects of it?	(08)	1	2	3,4
Q.3 Answer the following questions.				
A). “Ethical business practices and social responsibility go hand in hand’ discuss in detail	(07)	3	4	4,5
B). Examine the main limitations of FDI. Suggest precautionary measures to deal with it.	(08)	2	2	5
Q.4 Attempt any two questions. (Each of 7.5 mark)	(15)			
1. Explain in detail about consumer rights.		3	3	4,5
2. Discuss impact of Globalization on agriculture sector of the Indian Economy.		2	2	5
3. Discuss briefly the main constituents of budget.		3	4	5
4. Ultra paint co. which is manufacturing paints has been enjoying prominent market position as it manufactured best quality paints, made timely payment to taxes to government. It assembled various inputs like finance, machines, raw material etc from its environment. But since last year it has been dumping its untreated poisonous waste on the river bank which has created many health problems for the people. As a result the court passed an order to seal the manufacturing unit of the company.		2	4	5,6
i. Identify any two dimension of business environment from the above case.				
ii. State any two values which have been overlooked by the company?				

******ALL THE BEST******