

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA Summer 2022-23 Examination**

**Semester: 02**  
**Subject Code: 06101182**  
**Subject Name: Entrepreneurship Development**

**Date: 24/05/2023**  
**Time: 10:30am to 1:00pm**  
**Total Marks: 60**

**Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. Entrepreneur have following ability/abilities
 

a) initiative taking	c) risk taking
b) organizing & reorganizing	d) all of the above
- 2 What type of entrepreneurial business sells products to people other than the final customer
 

a) Manufacturing	c) Retailing
b) Wholesaling	d) Service
- 3 Which of the following shows the process of creating something new?
 

a) Innovation	c) Creative Flexibility
b) Modeling	d) Business Model
- 4 Which of the following personal characteristics not found in an entrepreneur?
 

a) Self confident	c) independent minded
b) follower	d) perceptive
- 5 People who own, operate, and take risk of a business venture
 

a) Aptitude	c) Employee
b) Entrepreneurs	d) Entrepreneurship

**B). Define the following. (Each of 1 mark)****(05)**

1. Define term Entrepreneur
2. Define term Intrapreneur
3. Write any two qualities of successful entrepreneur
4. Explain the term Management of Enterprise
5. Define Industry.

**C). Direct questions. (Each of 1 mark)****(05)**

1. What is the role of business incubators?
2. What do you mean by business Idea?
3. Define the term Sustainable Entrepreneurship
4. What is Personnel Management
5. Is an entrepreneur the same as a manager?

**Q.2 Answer the following questions.**A). Explains the important traits of Entrepreneurial Leadership. **(07)**B). Describe need of Entrepreneurship in present context of Indian Economy. **(08)****Q.3 Answer the following questions.**A). Write a Short note on Women Entrepreneurship **(07)**B). Explain Business Plan Outline with suitable example. **(08)****Q.4 Attempt any two questions. (Each of 7.5 mark)****(15)**

1. Discuss the Statement & provide your view on "Entrepreneurs are born & not made."
2. How entrepreneurs give more emphasis on marketing strategies. Elaborate the statement
3. Discuss the role of government in promoting entrepreneurship in India.
4. Rural development depends upon the entrepreneurship development scheme justify the statement.

