PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Winter 2022-23 Examination

Semester:1   **Date: 18/01/2023**
Subject Code: 06101102   **Time: 10.30am to 1.00pm**
Subject Name: Principles of Management-I   **Total Marks: 60**

Instructions
1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.

A).Multiple choice type questions/Fill in the blanks.   (Each of 1 mark)   **(05)**

1. _____ gave the concept of POSDCoRB.
   - **a)** Luther Gulick and Lyndall Urwick   **c)** FW Taylor
   - **b)** Adam Smith   **d)** Henry Fayol

2. Which of the following is a major function of management
   - **a)** Planning   **c)** controlling
   - **b)** organizing   **d)** all of the above

3 Which one of the following is not a planning premises
   - **a)** Internal   **c)** . controllable
   - **b)** tangible   **d)** remedial

4 Which one of these can be delegated
   - **a)** Power   **c)** responsibility
   - **b)** authority   **d)** accountability

5 Oldest form of organization
   - **a)** Line   **c)** line and staff
   - **b)** functional   **d)** none of these

B).Define the following. (Each of 1 mark)   **(05)**
1. Planning
2.Historical Analogy
3.Delegation
4.Informal organization
5.Management

C). Direct questions. (Each of 1 mark)   **(05)**
   1. Draw the diagram of Line and staff organization.
   2. Types of Planning
   3. Advantages of formal organization
   4. Explain survey method of forecasting.
   5. Importance of planning

Q.2 Answer the following questions.

  A). Explain the planning premises **(07)**

  B). Discuss the decision-making tree with an example **(08)**

Q.3 Answer the following questions.

  A). Explain any four types of forecasting techniques **(07)**

  B). Explain the Basis of Departmentalization **(08)**

Q.4 Attempt any two questions.   (Each of 7.5 mark) **(15)**

   1. "Management as Science or art". Discuss.

   2. Mr Slok is assigned the task of planning for trade fair of his organization. Elaborate using the steps of planning.

   3. Discuss the types of formal organization with the help of diagram or chart

   4. Elaborate the principles of effective delegation