

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA Winter 2022-2023 Examination**

**Semester:5****Subject Code: 06101305****Subject Name: Business Environment****Date: 03/10/2022****Time:10.30am to 1.00pm****Total Marks: 60****Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. Indian money market broadly comprises of:
  - a) One sector
  - b) Three sectors
  - c) Two sectors
  - d) Four sectors
2. The micro environment comprises of:
  - a) Suppliers
  - b) Customers
  - c) Competitors
  - d) All of the above
3. When was Consumer Protection Act established?
  - a) 1986
  - b) 1996
  - c) 1976
  - d) 1980
4. Who was the first finance minister to present the budget in Independent India?
  - a) Sir R.K. Shanmukhan Chetty
  - b) Sardar Vallabhbhai Patel
  - c) Shri K. M. Munshi
  - d) Shri Jawaharlal Nehru
5. Which is the flagship government scheme for starting business in India?
  - a) Ayushman Bharat
  - b) Start up India
  - c) Pradhan Mantri Jan Dhan Yojana
  - d) Digital India Programme

**B). Define the following. (Each of 1 mark)****(05)**

1. Globalization
2. Capital Market
3. Budget
4. Business environment
5. Social responsibility

**C). Direct questions. (Each of 1 mark)****(05)**

1. What is foreign direct investment?
2. Describe a government budget?
3. Which thing leads to aggravations of inflationary pressure in economy?
4. Describe dual pricing.
5. What is consumerism?

**Q.2 Answer the following questions.**

A). Explain business environment in detail. Give relevant examples.

**(07)**

B). What were the various Reforms of Indian Capital market? Elucidate

**(08)****Q.3 Answer the following questions.**

A). Express your views on "Globalization is a double-edged weapon".

**(07)**

B). Write down and explain the major components of a master budget.

**(08)****Q.4 Attempt any two questions. (Each of 7.5 mark)****(15)**

1. How has WTO benefitted India? Explain with a brief look at the history of the organization.
2. Elucidate the Public Distribution System in India.
3. What is a multinational corporation? Describe various reasons for the growth of Multinational Corporations.
4. Give your views on Consumer Protection Act and how it benefitted the Indian consumer.