

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Winter 2022-23 Examination

Semester: 5
Subject Code: 06101303
Subject Name: International Business

Date: 28/09/2022
Time: 10:30 am to 01:00 pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)**

1. IBRD stands for _____.

a) International Board for Research and Development	c) International Bank for Reconstruction and Development
b) International Bank for Research Development	d) International Barrier For Reconstruction and Development
2. The first phase of globalization started around 1870 and ended with _____.

a) World War I	c) World War II
b) The Establishment of GATT	d) In 1913 when GDP was high
3. Which is the right sequence of stages of Internationalization?

a) Domestic, Transnational, Global, International, Multinational	c) Domestic, International, Multinational, Global, Transnational
b) Domestic, International, Multinational, Global, Transnational	d) Domestic, International, Transnational, Multinational, Global
4. IPR stands for _____.

a) Intellectual property rights	c) Internal promotion rights
b) International property rights	d) Interior promotional rights
5. The _____ company produces, markets, invests and operates across the world.

a) Global	c) International
b) Transnational	d) Multinational

B). Define the following. (Each of 1 mark) (05)

1. IMF
2. FDI
3. WTO
4. Consortia
5. IPLC

C). Direct questions. (Each of 1 mark) (05)

1. What is comparative advantage?
2. Describe Trade Sanctions
3. Describe Airwaybill (AWB)
4. What are International joint ventures?
5. What is certificate of Origin?

Q.2 Answer the following questions.

- A). What are "Investment modes" for business expansion. (07)**
- B). Describe the principals of international laws? (08)**

Q.3 Answer the following questions.

- A). What are the positive and negative impact of FDI on Indian Economy Explain? (07)**
- B). State major forms of contractual mode for international business? Explain any two? (08)**

Q.4 Attempt any two questions. (Each of 7.5 mark) (15)

1. The globalization process have some disadvantages," Express your views?
2. Describe the import export procedure followed by companies?
3. Explain the trade barriers adopted by different countries?
4. What is joint venture? Why do the companies prefer to joint venture to go global?