

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Summer 2021 - 22 Examination

Semester: VI
Subject Code: 06101388
Subject Name: Advanced International Business -II

Date: 5-4-2022
Time: 10:30 am To 1:00pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.

A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)

1. Which is one of the objectives of EXIM Policy?
 - a) To facilitate external trade and payments in India
 - b) To stimulate sustained economic growth
 - c) To help orderly development in India
 - d) To maintenance of foreign exchange market in India
2. _____ helps settle the conflicting needs of the exporter and the importer.
 - a) Insurance company
 - b) Trade finance
 - c) EXIM bank
 - d) None of the above
- 3A. _____ is a document declaring in which country a commodity or good was manufactured.
 - a) Certificate of origin
 - b) Inspection certificate
 - c) Consular invoice
 - d) Export license
- 4 Which is not an export document?
 - a) Airway bill
 - b) Import license
 - c) Insurance certificate
 - d) Export packing list
5. _____ is a contract of indemnity whereby the insurance company (Insurer) undertakes to indemnify the owner (Insured) of a ship or goods, against risks.
 - a) Bill of lading
 - b) Mate receipt
 - c) Cargo insurance
 - d) None of the above

B). Define the following. (Each of 1 mark) (05)

1. Trade finance
2. UCPDC
3. Bill of exchange
4. Transit risk
5. Insurable value

C). Direct questions. (Each of 1 mark) (05)

1. Write one of the objectives of FEMA.
2. List out the types of LC.
3. What are consignment sales?
4. What is commercial invoice?
5. Explain cargo risk

Q.2 Answer the following questions.

- A). What is EXIM policy? Explain its facilities and restrictions for establishing an export business. (07)**
- B). What is credit risk management? Explain main features of payment terms? (08)**

Q.3 Answer the following questions.

A). Explain nature and features of EXIM documents. (07)

B). What is ECGC? What are the financial guarantees issued by ECGC & also explains documents which are required in ECGC. (08)

Q.4 Attempt any two questions. (Each of 7.5 mark)

(15)

1. In view of the problems associated with developing countries trade, critically examine various trade contracts and trade terms with respect to FEMA and their suitability to promote economic growth.
2. “The concerned officer at bank helps you in filling up necessary application to open an LC and LC is opened on the basis of your purchase contract” Explain this statement by writing LC in export import business and also enumerate the procedure to open LC.
3. “The documentation department prepares export invoice, export packing list etc. based on the purchased order or LC”. What is export procedure and documentation?
4. “The right to insure arising out of a financial relationship, between the insured to the insured and legally recognized” Explain this statement by discussing principles of insurance.