

PARUL UNIVERSITY
FACULTY OF APPLIED SCIENCE
M.Sc., Summer 2022-23 Examination

Semester: 4**Subject Code: 11209252****Subject Name: Nutrition mainstreaming advocacy****Date: 20-03-2023****Time: 2:00pm to 4:30pm****Total Marks: 60****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

- Q.1. A) Essay type/ Brief note (4x2) (Each of 04 marks) (08)**
(a) WHO policy brief 6 targets to be achieved by 2025
(b) Role of social and mass media in advocacy
- Q.1. B) Answer the following questions (Any two)**
(a) Short note/ Brief note (2x2)/ Schematically label the figures (2x2) (Each of 02 marks) (04)
1. How can the success of the advocacy efforts be evaluated?
2. Need of Nutrition advocacy
(b) UN decade of action on nutrition 2016-2025 (04)
(c) Name any new Initiatives for Nutrition Advocacy (04)
- Q.2. A) Answer the following questions.**
(a) Short note/ Brief note (2x2)/ Fill in the blanks. (Each of 02 marks) (04)
1. Effective advocacy strategies for influencing government nutrition policy
2. The power of advocacy
(b) Explain the food system (04)
- Q.2. B) Answer the following questions (Any two)**
(a) Do as Directed (Each of 01 marks) (03)
1. Full form of Sun Movement
2. Role of FAO
3. Purpose of advocacy
(b) Name first six SDG goals (03)
- Q.3. A) Essay type/ Brief note (4x2) (Each of 04 marks) (08)**
(a) Aim of Fit India Movement
(b) Give 1 example of Nutrition advocacy program
- Q.3. B) Answer the following questions (Any two)**
(a) Short note/ Brief note (2x2)/ Schematically label the figures (2x2) (Each of 02 marks) (04)
1. Role of FAO in advocacy program
2. Role of education sector in advocacy
(b) Short note : Print media and advocacy (04)
(c) Short note: Critique of any recent successful Examples of Nutrition advocacy (04)
- Q.4. A) Answer the following questions.**
(a) Short note/ Brief note (2x2)/ Fill in the blanks. (Each of 02 marks) (04)
1. What is advocacy?
2. Explain poverty cycle
(b) Explain the steps of advocacy with example of breastfeeding (04)

Q.4. B) Answer the following questions (Any two)

(a) Short note/ Multiple choice questions. (Each of 01 marks)

(03)

1. After you pick solution and try it out, what is your next step?

- a) Find another problem
- b) **Reflect to make sure the solution works**
- c) Nothing, you are done

1. If I know I need help but am struggling to identify the problem and what help I need specifically, I should.....

- a) **Ask the senior and say "I need help"**
- b) Do nothing.
- c) Continue to struggle until senior reaches you

2. Who launched FIT INDIA MOVEMENT in INDIA

- a) Kiran Ritzoo
- b) **Narendra Modi**
- c) Harshvardhan Singh
- d) AbhnavBindra

(b) Identify the steps used in Eat right movement for advocacy

(03)

(c) National policies influenced by nutrition advocacy

(03)