

PARUL UNIVERSITY
FACULTY OF COMMERCE
B.Com. (Hons), Summer 2022-23, Examinations

Semester: 4

Date: 23/03/2023

Subject Code: 16100255

Time: 10.30 am to 1.00 pm

Subject Name: Entrepreneurship and Small Business Development

Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.**A) Multiple choice type questions. (Each of one mark)****(06)**

1. Which of the following is alternatively called corporate venturing?
 - a) Entrepreneurship
 - b) Intrapreneurship
 - c) Act of stating a new venture
 - d) Offering new Products by an existing company
2. Partnership is an association of _____ person to carry on as co-owners of a business for profit.
 - a) two or more (up to 10)
 - b) two or more (up to 05)
 - c) two or more (up to 15)
 - d) two or more (up to 20)
3. The Employee who is entrusted with the responsibility to make innovation in the organization is called :
 - a) Innovator
 - b) Corporate entrepreneur
 - c) Intrapreneur
 - d) None of the Above
4. The number of members is between _____, excluding employee and ex-employee shareholders.
 - a) 2 and 50
 - b) 3 and 50
 - c) 2 and Unlimited
 - d) None of the Above
5. _____ is the translation of the idea into concrete project with scrutiny of its important preliminary aspects.
 - a) Project Identification
 - b) Project Appraisal
 - c) Project Implementation
 - d) Project Formulation
6. Which one is not suitable for Sectoral Project?
 - a) Miscellaneous
 - b) Diversification
 - c) Industry and mining
 - d) Irrigation and power

B) Explain Following Terms. (Each of one mark)**(06)**

- 1) Subsidies
- 2) Fabian Entrepreneur
- 2) Bounty
- 4) Women Entrepreneur
- 5) Single Ownership
- 6) Concept of entrepreneurship with Figure/Charts

Q.2 Write a note on following Questions. (Each of 04 mark)**(12)**

- 1) Distinguish between Entrepreneurs and Professional Managers
- 2) Write a short note on NIESBUD
- 3) Discuss the Barriers of Entrepreneurship

Q.3 Answer the following Questions. (Any Three)**(18)**

- 1) Elaborate the contribution of entrepreneurship in economic development.
- 2) What do you mean by Project Report & Explain its content
- 3) Write a full note on steps for starting a Small Enterprise
- 4) Explain the meaning of Entrepreneurial Motivation. Discuss the McClelland's Need for Achievement Theory

Q.4 Answer the following Questions. (Any two)**(18)**

- 1) Fully Explain Different Types of Ownership
- 2) Give the concept of Project & Explain its different Classification
- 3) Define Entrepreneur and Entrepreneurship and Describe the Classification of entrepreneurs based on Clarence Danhof.