

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Summer 2022-23 Examination

Semester: 5
Subject Code: 06101305
Subject Name: Business Environment

Date: 25/03/2023
Time: 2.00pm to 4.30pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.

A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)

- Which of the following are the constituents of Indian money market?
 - Call money market
 - Repos
 - Treasury bill
 - All above three
- Expenditure which does not result in the creation of assets is treated as _____.
 - revenue expenditure
 - capital expenditure
 - contingency expenditure
 - None of the Above
- How many times & by what percentage Indian rupee was devalued in July 1991?
 - Once in terms of U.S. Dollar about 15%
 - Twice in terms of major currencies by 20%
 - Three & by 15%
 - None of Above
- Which of the following does not form a part of social responsibility of business?
 - Responsibility towards State
 - Responsibility towards nationals
 - Responsibility towards employees
 - Responsibility towards foreign nationals & companies
- The District Forum and State Commission for the redressal of consumer disputes are appointed by
 - District Authority
 - State Government
 - Central Government
 - B)and C) Both

B). Define the following. (Each of 1 mark) (05)

1. GATT
2. Fiscal Deficit
3. Privatization
4. Consumerism
5. Economic Reform

C). Direct questions. (Each of 1 mark) (05)

1. State the external factors affect business environment?
2. What is dis-investment process?
3. Expand the word MNC and FDI
4. Give meaning of technology
5. Which is act is forming part of direct price controls?

Q.2 Answer the following questions.

- A). Give meaning of business environment. Write a note on internal environment of business. (07)
- B). Write a note on public distribution system of India. (08)

Q.3 Answer the following questions.

- A). Write a note on impact of WTO on Indian economy (07)
- B). Explain meaning & importance of business ethics. (08)

Q.4 Attempt any two questions. (Each of 7.5 mark)

(15)

1. Define social responsibility & explain various social responsibilities of business
2. Examine the role of foreign investment in India.
3. Discuss main constituents of Indian money market.
4. Describe latest foreign trade policy of India.