PARUL UNIVERSITY FACULTY OF MANAGEMENT BBA Summer 2022-23 Examination

Enrollment No:_____

	ner 2022-23 Examination		
Semester: 6 Subject Code: 06101388 Subject Name: Advance International Business - II		Date: 01/04/2023 Time:10.30am to 1.00pm Total Marks: 60	
Instructions1. All questions are compulsory.2. Figures to the right indicate full marks.3. Make suitable assumptions wherever necessary.4. Start new question on new page.			
Q.1 Do as Directed.			
A).Multiple choice type questions/Fill in the bla	anks. (Each of 1 mark)	(05)	
 IBRD also known as a) Exim Bank 	a) Ward Donk		
b) International Monetary Fund	c) World Bank d) International Bank		
2. Globalization refers to	,		
a) Lower Incomes worldwide	c) Less foreign trade and investment		
b) Global warming and their effects	d) a more integrated and interdependent v	vorld	
3 International trade forces domestic firms to b	become more competitive in terms of		
a) the introduction of new productsb) Product price	c) product design and quality d) all of the above		
4 Removing barriers or restrictions set by the	government is called .		
a) Liberalization b) favorable trade	c) Investment d) free trade		
5 Which is not an Indian Multinational Comp	any?		
a) Unilever	c) Asian Paints		
b) Piramal	d) Wipro		
 B).Define the following. (Each of 1 mark) 1. Bill of Loading 2. Document Against Acceptance 3. Free Trade Zone 4. Letter Of credit 		(05)	
 Letter Of credit FEMA 			
C).Direct questions. (Each of 1 mark)		(05)	
1. List the types of Export documentation.		(03)	
 Expand the term ICC. 			
3. Differentiate between FEMA and FERA.			
4. List the types of LC.			
5. What is Trade Finance ?			
Q.2 Answer the following questions.			
A).Brief the International Trade Payment Mechanism.		(07)	
B).Discuss the meaning of consignment? Which are the parties involved in consignment.		(08)	
Q.3 Answer the following questions			
A). IN international trade which are the steps cons	sidered in Letter of Credit.	(07)	

B). Define UCPDC. Explain the following provisions (a) Document v/s Goods and Services Performance. (b) Transferable Credit (c) Original Documents and Copies	
Q.4 Attempt any two questions. (Each of 7.5 mark)	(15)
1. Explain the meaning of EXIM Policy. Describe the objectives of EXIM policy.	

- 3. Explain Procedure and documentation involved in Cargo loss claims Procedure and documentation.
- 3. Explain Role of Export Credit Guarantee Corporation (ECGC)
- 4. Discuss Credit risk management and payment terms.

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