

**PARUL UNIVERSITY**  
**FACULTY OF MANAGEMENT**  
**BBA Summer 2021 - 22 Examination**

**Semester: 2****Subject Code: 06101182****Subject Name: Entrepreneurship Development****Date: 28-05-2022****Time: 10:30am to 1:00pm****Total Marks: 60****Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

**Q.1 Do as Directed.****A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. International Entrepreneur is...
  - A. Licensing
  - B. Exporting
  - C. Both A and B
  - D. None of these
2. The \_\_\_\_ plan shows whether the business is feasible or not.
  - A. Financial
  - B. Business
  - C. Economic
  - D. Marketing
3. An Entrepreneur is concerned about the same basis issue(s)
  - A. Profit
  - B. Sales
  - C. Cost
  - D. All
4. Hi-tech Entrepreneurs comes under which of the following type of Entrepreneurship?
  - A. Motivation
  - B. Growth
  - C. Technological
  - D. Stage of Development
5. Implementation of The Indian Trade Unions Act in.....
  - A. 1926
  - B. 1948
  - C. 1947
  - D. 1936

**B). Define the following. (Each of 1 mark)****(05)**

1. Intreprenuer
2. The factories act
3. Material Management
4. Rural entrepreneurship
5. Social Entrepreneurship

**C). Direct questions. (Each of 1 mark)****(05)**

1. Explain the importance of entrepreneurship development.
2. Explain role of woman in entrepreneurship.
3. Explain importance of the Indian trade union act.
4. What do you mean by sustainable entrepreneurship
5. Explain any two rules for factory under factories act.

**Q.2 Answer the following questions.****A). Explain classification of Entrepreneur in detail.****(07)****B). Explain business planning process with hypothetical example in detail****(08)****Q.3 Answer the following questions.****A). Explain Production management and various techniques of Production planning control.****(07)****B). What are the reasons for failure of entrepreneurship?****(08)****Q.4 Attempt any two questions. (Each of 7.5 mark)****(15)****A) Explain Entrepreneurship and features of it.****B) Explain environmental analysis and elements of macro environment in detail.****C) What is personnel management? Explain various sources of recruiting personnel.****D) What is role of central and state government in Entrepreneurship development**