

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Summer 2021 - 22 Examination

Semester: II
Subject Code: 06101152
Subject Name: Principles of Management -II

Date: 20-05-2022
Time: 10:30am to 1:00pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark)****(05)**

1. _____ is the process of forecasting an organisations future demand for, and supply of, the right type of people in the right number.

- | | |
|----------------------------|------------------------------|
| a. Human Resource Planning | c. Human Resource Management |
| b. Recruitments | d. Human Capital Management |

2 is the process of searching for prospective employees and stimulating them to apply for job

- | | |
|----------------|----------------|
| a) Selection | c) induction |
| b) Recruitment | d) orientation |

3. Identify the four main styles of leadership displayed by the manager which identified in Tannenbaum and Schmidt's continuum of possible leadership behaviour:

- | | |
|--|-------------------------------------|
| A. Tells, help, joins and leads | C. Tells, sells, consults and joins |
| B. Commands, sells, consults and resists | D. Commands, help, joins and leads |

4 An industry is selling a product for Rs. 10 per unit. The fixed cost for assets is Rs. 40000 with variable cost of Rs. 6 per unit. How many units should be produced to break even?

- | | |
|-----------|-----------|
| a) 8000 | c) 12,000 |
| b) 10,000 | d) 14,000 |

5. All definitions of Corporate Social Responsibility recognize that:

- | | |
|---|--|
| a) companies have a responsibility for their impact on society and environment. | c) business ethics is a complex issue |
| b) the natural environment should be the main focus of CSR activities. | d) companies must pay equal attention to business ethics and sustainability. |

B). Define the following. (Each of 1 mark)**(05)**

1. What is the concept of motivation?
2. What is Theory Z concept?
3. What is the Formula for Break-even point?
4. Job specification
5. Exit interview

C). Direct questions. (Each of 1 mark)**(05)**

1. Write levels of Communication
2. What Is Human Resource Planning?
3. What are the major principles of directing?
- 4.. What is Tannenbaum and Schmidt Continuum leadership?
5. What are the benefits of control?

Q.2 Answer the following questions.

A).What are the 3 components of Job Analysis and explain it with suitable example in detail. **(07)**

B).Explain: - Blake and Mouton's Managerial grid of leadership theory **(08)**

Q.3 Answer the following questions.

A).Explain steps of the selection process for hiring employees in Organisation. **(07)**

B).What is Maslow's hierarchy of needs and why is it important? **(08)**

Q.4 Attempt any two questions. **(Each of 7.5 mark)** **(15)**

1. Explain the statement: - Arguments for and against CSR

2. Write a short note on Break-even Analysis.

3. Draw a diagram and explain project management process in detail

4. "If planning is done carefully and accordingly other functions of management are going in the right direction, then there is no need for the controlling function of management" Do you agree with the statement? Give any two reasons in support of your answer.