

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Winter 2021 - 22 Examination

Semester: 5
Subject Code: 06101339
Subject Name: Technology Management I

Date: 07/10/2021
Time: 2hr: 30min
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (05)**

1. A computer system that processed the data into meaning information

a) Information system	c) simplify Data
b) Exponential system	d) Control data
2. A network of linked computers that covers a wide geographic area _____?

a) LAN	c) WWW
b) WAN	d) DLAN
3. Low labor intensity at services requires to have scheduling of equipment and

a) technological advances	c) Skill development
b) Manage mechanistic structure	d) Coordinating dispersed activities
4. A program that assists in locating information on networks.

a) Standard services	c) Technological server
b) Search engine	d) System Services
5. A general term that refers to the movement of information from one location to another electronically is

a) An optical network	c) Sales force survey
b) A wide area network	d) Telecommunication

B). Define the following. (Each of 1 mark) (05)

1. Acquisition
2. IT
3. Network
4. Technology Dissemination
5. DELPHI Method

C). Direct questions. (Each of 1 mark) (05)

1. What is ERP?
2. What is Office Automation?
3. Explain S-Curve?
4. Objectives of India's Technology Policy
5. Define Innovation process

Q.2 Answer the following questions.

A). What is the importance of technology management in business? (07)

B). List out any four strategic issues involved in the Management of Technology (MOT). (08)

Q.3 Answer the following questions.

A). Explain the five IT SYSTEM in business organization? (07)

B). How does technology improve management?? (08)

Q.4 Attempt any two questions. (Each of 7.5 mark) (15)

1. How does technology impact our society?
2. What are the methods of technology forecasting?
3. What is State-of-the-Art Technology?
4. Explain the four prominent stages of a Technology Life Cycle.?