

PARUL UNIVERSITY
FACULTY OF ARTS
B. ARTS Summer 2022–23 Examination

Semester: 6
Subject Code: 15193357
Subject Name: Effective Leadership Management

Date: 09-03-2023
Time: 02:00pm to 04:30pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q. 1 Do As Directed: (0.5 Mark Each)

08

- 1 What is leadership?

(A) A hierarchical position in an organization	(B) The process of motivating and influencing others to achieve a common goal
(C) A task-oriented approach to management	(D) The act of micromanaging team members
- 2 What are the key characteristics of an effective leader?

(A) Being strict and controlling	(B) Being empathetic and understanding
(C) Being task-oriented	(D) Being autocratic
- 3 What is teamwork in leadership?

(A) The act of delegating tasks and working together to achieve a common goal	(B) The act of assigning individual tasks to team members
(C) The process of monitoring and controlling team members' work	(D) The process of criticizing team members for their mistakes
- 4 What is planning in effective management?

(A) The act of organizing teams	(B) The process of recruiting and retaining talent
(C) The act of delegating tasks	(D) The process of setting goals and objectives to achieve a desired outcome
- 5 What is the process of recruiting and retaining talent?

(A) Hiring employees without proper skills or experience	(B) Firing employees without proper notice
(C) Attracting, selecting, and retaining skilled and competent employees	(D) Delegating tasks without considering individual strengths and skills
- 6 What is self-concept in self-management skills?

(A) Understanding others' strengths and weaknesses	(B) Understanding one's own strengths and weaknesses
(C) Understanding the company's goals and objectives	(D) Understanding one's own personality
- 7 What is self-regulation in self-management skills?

(A) The act of ignoring one's own mistakes	(B) The act of blaming others for one's own mistakes
(C) The process of controlling one's own thoughts, feelings, and behaviour	(D) The process of micromanaging oneself
- 8 What is entrepreneurship?

(A) The process of managing a business	(B) The act of starting and running a business venture with an innovative idea
(C) The act of investing in a business venture	(D) The process of selling products and services
- 9 What is pitch making in creating a business plan?

(A) Developing a business model and a financial plan	(B) Hiring employees and managing the team
(C) Presenting the business idea to investors or stakeholders	(D) Developing a marketing strategy and a sales plan

- 10 What is emotional intelligence in innovative leadership?
 (A) The ability to understand and manage one's own emotions and those of others
 (B) The ability to create new technologies and innovations
 (C) The ability to lead diverse teams and manage conflicts
 (D) The ability to set goals and develop a strategic vision
- 11 What is design thinking?
 (A) A problem-solving approach that focuses on user needs and experiences
 (B) A design process that involves creating visual prototypes
 (C) A marketing strategy that emphasizes product features and benefits
 (D) A management approach that focuses on productivity and efficiency
- 12 What is the importance of ethics?
 (A) To increase profits and market share
 (B) To maintain legal compliance and avoid penalties
 (C) To build trust and credibility with stakeholders
 (D) To gain competitive advantage over rivals
- 13 What makes an individual great?
 (A) Intelligence and talent
 (B) A combination of character, values, and actions
 (C) Wealth and status
 (D) Hard work and dedication
- 14 How can individuals create a harmonious life?
 (A) By balancing their personal and professional responsibilities and values
 (B) By ignoring their personal relationships and social connections
 (C) By prioritizing their personal interests and desires
 (D) By focusing solely on their professional career and goals
- 15 Ethical Decision-making means: making decisions that
 (A) benefit oneself at the expense of others
 (B) align with one's personal values and beliefs
 (C) Is based solely on financial considerations
 (D) are popular and well-liked by others
- 16 What is self-examination in self-management skills?
 (A) The process of ignoring one's own mistakes
 (B) The process of analyzing one's own thoughts, feelings, and behavior
 (C) The act of blaming others for one's own mistakes
 (D) The process of micromanaging oneself

B. Answer the following: (Each of 01 mark) (07)

- 1 Define Leadership.
- 2 State the key characteristics of an effective leader.
- 3 Why ethics are important in leadership?
- 4 What is motivation?
- 5 What are the key elements of effective teamwork?
- 6 How can networking help build professional relationships and opportunities?
- 7 What is planning?

Q. 2 Answer the following:

- 1 What is self-concept? How can understanding self-concept help with self-management? (04)
- 2 What do you mean by self-awareness? Why it is important? (04)
- 3 Why is ethics important in the workplace? (04)

OR

- 3 What are some effective networking strategies? (04)

Q. 3 Answer the following:

- 1 Write a brief note on Basic Managerial Skills (05)
- 2 What are the key features of effective planning? How can you improve it? (05)
- 3 What is self-reflection and introspection? How can self-reflection and introspection help with self-management? (05)

OR

- 3 Write an explanatory note on Self-Regulation (05)

Q. 4 Answer the following:

- 1 Write a detailed note on Teamwork. (06)
- 2 What is Negotiation? Write a concept note on the importance of negotiation and techniques. (06)
- 3 Discuss the traits and models of leadership in detail. (06)

OR

- 3 Write a detailed note on Self-Managerial Skills. (06)