

PARUL UNIVERSITY
FACULTY OF ARTS
B.A Regular Summer 2022-23 Examination

Semester: 6
Subject Code: 15103362
Subject Name: Radio Programme Production

Date: 10/03/2023
Time: 02:00pm t 04:30pm
Total Marks: 60

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as directed.

(08)

A. Multiple choice type questions. (Each of 0.5 mark)

1. What is the third stage in Radio production?
 - a. Preproduction
 - b. Production
 - c. Multi production
 - d. Post-production
2. What is the full form of SW?
 - a. Short wave
 - b. Singing wave
 - c. Support wave
 - d. None of the above
3. The first radio was set up in which place?
 - a. Bombay
 - b. Delhi
 - c. Chennai
 - d. Vadodara
4. Which person plays an essential role in the production department of a radio station?
 - a. DJ b. VJ c. RJ d. MJ
5. AIR in 1947 was originally controlled by
 - a. Government
 - b. Private Company
 - c. NGO
 - d. East India Company
6. Which scientist credited with the discovery of the existence of radio waves.....
 - a. Heinrich Hertz
 - b. Marcony Gugleimo
 - c. Graham Bell
 - d. None of the above
7. Community radio is characterized by community
 - a. Ownership
 - b. Participation
 - c. boycott
 - d. Both a and b
8. Bajate Raho' is the famous slogan of which FM channel?
 - a. Red FM
 - b. Big FM
 - c. Radio Mirchi
 - d. None of the above
9. My FM 94.3 is owned by
 - a. Sun Group
 - b. DB corp
 - c. Entertainment Network Limited
 - d. None of these
10. Which is one of the best-known services of AIR?
 - a. Social Equity c. Liberalisation
 - b. Vividh Bharati d. Stereo

11. Which one of the software is used to edit radio programmes?
 - a. Adobe Sound forge
 - b. Audacity
 - c. Adobe Audition CC
 - d. All of the above
12. The acronym of FM ?
 - a. Frequency mode
 - b. Frequency Modulation
 - c. Filter modulation
 - d. Filter methodology
13. A phone-in programme is also called programming.
 - a. Interactive
 - b. Documentary
 - c. Music
 - d. Radio Bridge
14. The duration of news bulletins on the radio is generally Minutes.
 - a. 15
 - b. 5
 - c. 60
 - d. 30
15. Which media is suitable for Communication Campaign for illiterate population?
 - a) Newspaper
 - b) Digital
 - c) Pamphlets
 - d) Radio
16. What do you mean by thinking out of the box?
 - a. copying ideas
 - b. old fashioned ideas
 - c. revamping old ideas
 - d. innovative ideas.

B. Terms/ Short notes/ Case study/ Charts/ Graphs/ Tables, etc. (Each of 01 mark) (07)

1. Who heads a radio station?
2. Tuning into radio
3. CHEERS refers to
4. What are the different elements of radio?
5. What is a phone in Programme?
6. Podcast
7. What is community radio?

Q.2 Answer the following.

- A. What is the difference between analogue and digital radio transmission? (04)
- B. Explain the basic rules of radio writing? (04)
- C. Explain the qualities of anchor/presenter? (04)

OR

- C. Write about internet radio? (04)

Q.3 Answer the following.

- A. Explain the limitations of radio? (05)
- B. Who is RJ Palak? Elaborate categories of presenters discussed by her in RJ Workshop during MEDIA BAITHAK 1.0. (05)
- C. Explain the future of radio in India? (05)

OR

- C. What do you understand by HAM Radio? How HAM radio is helpful in disasters? (05)

Q.4 Answer the following.

- A. Explain the different levels of educational programmes for radio. (06)
- B. Discuss the functionaries of Radio. (06)
- C. Discuss in detail the history of radio in India. (06)

OR

- C. Who was the speaker of webinar titled “Need of Community Radio: Voice to the Voiceless”. Elaborate the need of community radio. (06)