

PARUL UNIVERSITY
FACULTY OF DESIGN

B. Design, Winter 2021 - 22 Examination

Semester: 3**Subject Code: 18102211****Subject Name: Story Design & Development****Date: 22/09/2021****Time: 11:00am to 1:00pm****Total Marks: 40****Instructions**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) Do as directed. (1 mark for each item)**(20)**

(Objective type questions - For example MCQ, Fill in the blanks, True or False, Finding errors, Match the following, Cloze test, etc...)

1. The oldest form of human communication in art was _____.
2. A comedy film is a type of film in which the focus is on _____.
3. Which one of the following is not true in regards to storytelling
 - A. Storytelling is an art
 - B. It is a way of communication.
 - C. Story telling means, sharing and interpreting the experiences
 - D. It is a way to communicate economic status.
4. The Story Design goal is not to create characters and plots, but to convey and elicit emotions.
 - (a) True
 - (b) False
 - (c) None
5. Storytelling is a great _____ and cultural practice
6. The main plot focus of romance films is the romantic _____.
7. . Parallel cinema, also known as new _____.
8. We need Storytelling today for _____
 - A. Product marketing
 - B. To communicate
 - C. Only B
 - D. A & B
9. The big showdown in which where the characters face off against their opponents and must either win or lose?
 - E. Resolution
 - F. Exposition
 - G. Climax
 - H. Rising Action\
10. Write a note on Falling action
11. Why understanding of the Storytelling is important?
 - (a) To Become a Better visualizer
 - (b) Communicate better, something to the audience
 - (c) To Connect Past, Present, and Future
 - (d) To Acquire Good Taste in Graphic Design
12. The opponent or combatant who challenges the protagonist's goals.
 - a) Protagonist
 - b) Deuteragonist
 - c) Antagonist
 - d) None of the given

13. Abstract storytelling can provide a unique viewpoint on the world.

- E. simplifying
- F. complicating
- G. None

14. 3D filmmaking is a lengthy process that covers many steps.

- A. True
- B. False

15. Which emotion is associated with revenge?

- A. Anger
- B. Love
- C. Jealous
- D. A & C
- E. None

16. What do you understand by Breakdown of the scenes?

- A. Screen play
- B. Shot Division
- C. Production Design
- D. None

17. Who known as a secondary main character?

- a) Protagonist
- b) Deuteragonist
- c) Antagonist
- d) None of the given

18. _____ was the Director of Hindi film Lagaan.

19. Storytelling means, sharing and interpreting the experiences.

- A. True
- B. False

20. Which is not the Ways of Communication.

- A. Writing
- B. Speaking
- C. Performance
- D. Setting

Q.2 Answer the following questions in brief (Any five out of six)

(10)

1. What are the areas where drama can be used?
2. What is the means of storytelling?

3. What is story graph?

4. What is still & moving medium?

5. Discuss how storytelling is important in product selling?

6. Why a shot division is an important document in the production of a film

Q.3 Answer the following questions. (Any 2 out of 3)

(10)

1. Write a summary note on the mythological epic “**Ramayana**”
2. Describe the plots of two films that are based on true events.
 - (A) Bhag Milkha Bhag
 - (B) Manjhi the mountain man
 - (C) M.S Dhoni an untold story
3. Explain, what are the elements that shape a story?