

Roll No.: _____

Enrolment No. _____

PARUL UNIVERSITY
FACULTY OF PHARMACY
B.PHARM FIRST SEMESTER
IMPROVEMENT EXAMINATION: 2022-23

Subject Name: Communication Skills

Subject Code: BP105T

Time: 1 hour 15min

Date: 02/03/2023

Total Marks: 30

Instructions:

- 1. Make suitable assumptions wherever necessary.**
- 2. Figures to the right indicate maximum marks.**

		CO	BL
Q.1	Long Answer: (Answer Any one)	10 Marks (1 X 10 =10)	
	1) Explain the elements of communication cycle with near diagram	CO1	BL1
	2) What are the factors affecting perspective in Communications?	CO1	BL2
Q.2	Short Answer: (Answer Any Two)	10 Marks (2 X 5=10)	
	1) Explain Important measures to overcome the Barriers of Communications.	CO1	BL1
	2) Explain the difference between listening and hearing with Examples.	CO2	BL1
	3) What do you mean by written communications? Explain its sub skills.	CO2	BL2
	4) Write a note on tips for writing effectively.	CO2	BL2
	5) Explain comprehensive and critical listening.	CO2	BL2