

Seat No: - _____

Enrollment No: - _____

**PARUL UNIVERSITY
FACULTY OF ARTS**

M. Arts Mid-Term Examination 2022–23

Semester: - III

Date: 01/08/2022

Subject Code: - (Social Psychology – I)

Time: 02:00 to 04:00 PM

Subject Name: - (15203201)

Total Marks: 40

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Marks

06

Q.1 Do As Directed.

- 1 Social psychologists examine
 - (A) How groups influence individual behavior
 - (B) How culture becomes internalized a behavior
 - (C) how emotions and moods affect the decisions made by the individual
 - (D) **All the above**
- 2 What are the factors affect the cognitive processes?
 - (A) Evolutionary
 - (B) Biological
 - (C) Environmental
 - (D) **All the above**
- 3 The factors that lead people to help others
 - (A) Empathy
 - (B) Negative-state relief
 - (C) Competitive altruism
 - (D) **All the above**
- 4 How We Employ Simple Rules in Social Cognition
 - (A) **Representativeness**
 - (B) Priming
 - (C) Attention
 - (D) Optimistic biases
- 5 What is Mental Frameworks for Organizing Social Information
 - (A) **Schema**
 - (B) Anchoring
 - (C) Adjustment
 - (D) Availability
- 6 **Social psychology is the scientific study of how people _____, _____, and _____ one another.**
 - (A) Understand, feel about, act toward
 - (B) Perceive, think about, act toward
 - (C) **Think about, influence, relate to**
 - (D) Observe, influence, conflict with
- 7 What defines a person's social identity?
 - (A) The individual
 - (B) Society
 - (C) The current social context
 - (D) **All the above**
- 8 Men and women identify with their respective genders, which causes them to show a divide in their Social Dominance Orientation (SDO), which causes them to show differences in amount of political power. This account is supported by:
 - (A) **Social identity theory**
 - (B) Self-categorization theory

- (C) Social Dominance Theory (D) System Justification Theory
- 9 Which emotion makes people stereotype relatively more?
 (A) **Anger** (B) Sadness
 (C) Both (D) Neither
- 10 _____ is negative emotional responses or dislike toward members of a group membership.
 (A) Stereotype (B) **Prejudice**
 (C) Discrimination (D) Differential attitude
- 11 Early experiments found that the presence of others improved people's efficiency at
 (A) Learning nonsense syllables (B) **Crossing out designated letters**
 (C) Performing complex multiplication problems (D) learning foreign language words
- 12 Research indicates that people perform best when their co-actor is
 (A) Not watching them (B) **Slightly superior**
 (C) Of the opposite sex (D) Highly competitive
- B. Terms / Short Notes / Case Study / Charts / Graphs/ Tables, etc. (Each of 01 mark) (04)**
- 1 What is Social Psychology?
 2 What is Social Cognition?
 3 What is Schemas?
 4 What is self?
- Q.2 Answer the Following.**
- 1 Discuss the History of social psychology? (04)
 2 What is social cognition? Is it true that thinking about the social world operates in an automatic manner? (04)
- OR
- 2 Discuss the Types of Schemas. (04)
- Q.3 Answer the Following.**
- 1 Discuss the Methods outside of Laboratory used by Social Psychologist. (05)
 2 Discuss in details about Social cognition? (05)
- OR
- 2 How does the amount of information one can retrieve impact our judgment? Why does one tend to apply the ease-of-retrieval rule to judgments about the self-more than judgments about others? (05)
- Q.4 Answer the Following.**
- 1 Discuss the social identity theory. (06)
 2 Discuss the schemas in details. (06)
- OR
- 2 Discuss the Social Representations Theory I details. (06)

*****All the Best*****