

Seat No: - \_\_\_\_\_

Enrollment No: - \_\_\_\_\_

**PARUL UNIVERSITY  
FACULTY OF ARTS**

**B. Arts Mid-Term Examination 2022–23**

**Semester: - V**

**Date: 28/07/2022**

**Subject Code: - (Industrial Psychology)**

**Time: 10:30 to 12:30**

**Subject Name: - (15105304)**

**Total Marks: 40**

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**Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Marks

06

Q.1 Do As Directed.

- 1 Industrial psychology is concerned with people's work-related \_\_\_\_\_, \_\_\_\_\_ and behaviors, and how these are influenced by the conditions in which they work.  
(A) Values, Attitudes (B) Job Satisfaction, Motivation  
(C) Attitudes, Values, (D) Motivation, Job Satisfaction
- 2 Industrial psychology studies causation of \_\_\_\_\_.  
(A) Motivation (B) Behavior  
(C) Job Satisfaction (D) Job description
- 3 Industrial psychology is referred to as \_\_\_\_\_.  
(A) Human Resources Management (B) Industrial/Organizational Psychology  
(C) Human Relation (D) Work Psychology
- 4 Industrial psychology considers not only people, but also the \_\_\_\_\_ within which they work.  
(A) Content (B) Context  
(C) Behavior (D) Relation
- 5 \_\_\_\_\_ or human engineering is a field in which industrial psychologists have contributed significantly.  
(A) Ergonomics (B) Economics  
(C) Artificial Intelligent (D) None of the Above
- 6 \_\_\_\_\_ should consist of items that are easily interpretable both for the person undergoing the test and the person assessing.  
(A) Job Satisfaction (B) Job description  
(C) Job Evaluation (D) Job Specification
- 7 \_\_\_\_\_ is the father of scientific management.  
(A) Hugo Munsterberg (B) Dr. W D Scott  
(C) Frederick Winslow Taylor (D) None of the Above
- 8 The Psychology of Industrial Efficiency' who is the author of this book?  
(A) Hugo Munsterberg (B) Dr. W D Scott  
(C) Frederick Winslow Taylor (D) None of the Above

- 9 Hawthorne Plant of the General Electric Company is situated in \_\_\_\_\_.
- (A) Chicago (B) New York  
(C) London (D) None of the Above
- 10 Motivators or intrinsic factors, such as achievement and recognition, produce \_\_\_\_\_.
- (A) Job Satisfaction (B) Job description  
(C) Job Evaluation (D) Job Specification
- 11 The Theory of \_\_\_\_\_ is based on the principle that difficult goals stimulate performance and Commitment.
- (A) Motivation Need Hierarchy (B) Goal setting  
(C) Theory X and Y (D) None of The Above
- 12 Douglas McGregor, a professor at the Massachusetts Institute of Technology and a social psychologist, has given the \_\_\_\_\_ theory.
- (A) Motivation Need Hierarchy (B) Theory X and Y  
(C) Goal setting (D) None of The Above
- B. Terms / Short Notes / Case Study / Charts / Graphs/ Tables, etc. (Each of 01 mark) (04)
- 1 What is Industrial Psychology?
- 2 What is Motivation?
- 3 What is Job Satisfaction?
- 4 List out the Methods of Industrial Psychology.
- Q.2 Answer the Following.
- 1 What do you understand by scientific management? Explain the importance of scientific management? (04)
- 2 How Can Motivation Affect an Employee's Behavior? (04)
- OR
- 2 What are the Consequences of Satisfaction and Dissatisfaction at Workplace? (04)
- Q.3 Answer the Following.
- 1 What are time studies? Discuss their unique characteristics (05)
- 2 What are the determinants of job satisfaction? (05)
- OR
- 2 What is Human Relations approach? Explain. (05)
- Q.4 Answer the Following.
- 1 How does job satisfaction influence work behavior? Explain with reference to private sector in India. (06)
- 2 Write a note on the place of industrial psychology amongst other social sciences. Also, elaborate the differences between industrial psychology and other related disciplines of human resource management, social psychology and business management. (06)
- OR
- 2 What is Herzberg's two factor approach to job satisfaction and dissatisfaction? Why has this approach been criticized? (06)

\*\*\*\*\*All the Best\*\*\*\*\*

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**PARUL UNIVERSITY  
FACULTY OF ARTS**

**B. Arts Mid-Term Examination 2022–23**

**Semester: - V**

**Date: 25/07/2022**

**Subject Code: - (Industrial Psychology)**

**Time: (02 Hour)**

**Subject Name: - (15105304)**

**Total Marks: 40**

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4. Start new question on new page.

**Marks  
06**

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