

Seat No: - _____

Enrollment No: - _____

**PARUL UNIVERSITY
FACULTY OF ARTS**

B. Arts Midterm Examination 2022–23

Semester: - V

Date: 28/07/2022

Subject Code: -15103308

Time: (2 hours)

Subject Name: -Television Programme Production

Total Marks: 40

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

		Marks
Q.1	Do As Directed.	06
1	Television in India as	
	(A) An experiment (B) A source of experiment	
	(C) A medium for education (D) A tool for development	
2	Doordarshan began as part of	
	(A) AIR (B) Prasar Bharti	
	(C) Krishi Darshan (D) SITE	
3 was the first privately owned Hindi satellite channel of India.	
	(A) Star plus (B) Doordarshan	
	(C) Sony (D) Zee TV	
4	Name a drawback of television.	
	(A) Expensive medium (B) Mass Medium	
	(C) Live medium (D) Domestic medium	
5	Idea generation is a part of	
	(A) Pre-Production (B) Production	
	(C) Post Production (D) None of the above	
6	Two shots refer to	
	(A) Two people in a frame (B) Two types of shots involved in single shot	
	(C) OTS and CU (D) a picture of one person or object	
7	Which of the following is a news channel?	
	(A) NDTV 24 x 7 (B) Discovery channel	
	(C) Zoom (D) ESPN	
8	PIX refer to:	
	(A) Photos (B) Pixels	
	(C) Photo caption (D) Picture	
9 refers to the area between the top of the subject's head and the 'ceiling' of the frame.	
	(A) Leadroom (B) Leadspace	
	(C) Headroom (D) Dead centric framing	

10 is an audio-visual form of news that has voice overs, bytes and ptc etc.			
	(A)	News package	(B)	Breaking news
	(C)	Live	(D)	Reporting
11	Cookery shows can be classified as:			
	(A)	Educational programme	(B)	Entertainment programme
	(C)	Lifestyle programme	(D)	Historical programme
12	Which country began the first television service?			
	(A)	UK	(B)	US
	(C)	Spain	(D)	India
B. Terms / Short Notes / Case Study / Charts / Graphs/ Tables, etc. (Each of 01 mark)				(04)
1	Broadcast			
2	BBC			
3	What is the use of VO?			
4	GFX			
Q.2	Answer the following.			
1	What is the impact of violent television content on children?			(04)
2	Draw a model studio layout.			(04)
OR				
2	What is storyboard? Why storyboard is important?			(04)
Q.3	Answer the following.			
1	Discuss the history of television in India			(05)
2	What are the fundamental differences between single and multi-camera productions?			(05)
OR				
2	Discuss the challenges faced by news anchor.			(05)
Q.4	Answer the following.			
1	Discuss the roles of the various personnel involved in television production?			(06)
2	What do you mean by genre? Explain any five type of genre.			(06)
OR				
2	Discuss the stages of television news.			(06)

*****All the Best*****

