

PARUL UNIVERSITY
FACULTY OF PHARMACY
B.Pharm. Winter 2018-19 Examination

Semester: 2
Subject Code: 08193151
Subject Name: Communication Skills and Personality
Development-II

Date: 26/11/2018
Time: 02:00 pm to 05:00 pm
Total Marks: 75

Instructions:

1. Figures to the right indicate full marks.
2. Make suitable assumptions wherever necessary.

Q.1 Answer the following questions in detail. (Any 2 out of 3) (10 marks each) (20)

1. Explain the 7 C's of effective writing.
2. Explain the steps of effective précis writing.
3. Explain the traits of a good listener (any 10).

Q.2 Short Essay type Questions. (Any 7 out of 9) (5 marks each) (35)

1. Write the differences between active listening and passive listening (any 5).
2. Write down the do's and don'ts of a Group Discussion.
3. What are the effects of positive thinking?
4. Explain the standard elements of letter writing. (any 5)
5. What are the steps required to build self-confidence?
6. You are Smita Menon. Write a letter to the manager of the City Center Mall complaining about the low quality of food served in food court of the mall. Use block format of letter writing.
7. You are Ravi Verma. Write a letter to your class teacher applying for a leave of 3 days. Use block format of letter writing.
8. Describe the following pictures using compare-contrast method. (100 words)

Big family and Small family



9. Describe the following pictures using compare-contrast method. (100 words)

Agriculture and Technology



Q.3 Answer in short. (2 mark each)

A. Complete the following sentences using the appropriate form of the adjective.

(10)

1. She is than her sister. a) pretty b) prettier c) prettiest
2. Martha is a girl. a) nice b) nicer c) nicest
3. Supriya is the girl in the class. a) bright b) brighter c) brightest
4. Martin speaks English than Joseph. a) well b) better c) best
5. Russia is the country in the world. a) big b) bigger c) biggest

B. Complete the following sentences using the appropriate transitional tag.

(10)

1. She should both sing _____ dance accurately. a) or b) and c) but
2. Keep the food covered _____ the flies will contaminate it. a) or b) until c) but
3. I did not go to the show _____ I had already seen it. a) until b) so c) because
4. _____ he is thin, he is strong. a) though b) as c) because
5. She had a bad experience _____ she was in Thailand. a) while b) as c) and