

Corporate Citizen

CONTEMPORARY MANAGEMENT THOUGHTS

Pune - Vol. 6, Issue No.19 - February 16 to 28, 2021 (Fortnightly) - Price ₹50/- Pages 68



VOX POP

Budget 2021-22:

Is it Pro-Growth and Progressive?

www.corporatecitizen.in



DYNAMIC DUO - 91

MUTUAL TRUST MATTERS

Indian millennial couple, Shashank Kumar, entrepreneur and founder, DeHaat and Mailinie Jauhar, Vice President, Analytics Business Unit, EXL Service, on how committed they are to each other as they are to their respective professions

FORESIGHT

Understanding the economic state of India's creative economy

SURVEY

Global Retail Trends 2020

Contents

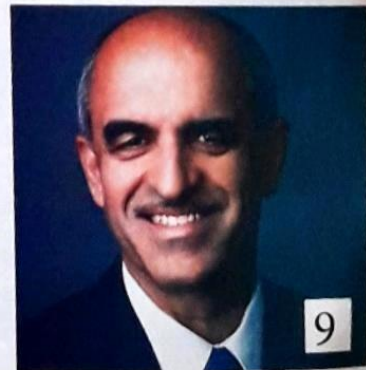
Volume 6
Issue No. 18
February 16-28, 2021
www.corporatecitizen.in

18

DYNAMIC DUO

MUTUAL TRUST MATTERS

Indian millennial couple, Shashank Kumar, entrepreneur and founder, DeHaat and Mailinie Jauhar, Vice President, Analytics Business Unit, EXL Service, on how committed they are to each other as they are to their respective professions

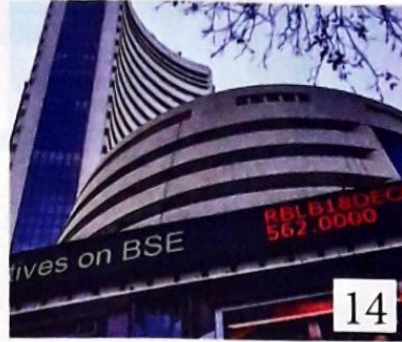


9 COLLYWOOD

Chatpata Chatter from the Corporate World

14
EXPERT VIEW

What is the zooming Sensex telling us—the promise of a booming economy or rapid bubbling up before an imminent burst?



16
WAX ELOQUENT

Who said what and why



30
VOX POP

A look at how corporate leaders and stakeholders from across industries and domains reacted to the Union Budget 2021-22



36
SESSION

NHRDN session (Part 2) — panellists continue with their discussions on 'Building Resilient Organisations' during and post-Covid pandemic times



42
FORESIGHT

Understanding the economic state and sentiment of India's creative economy



48
CAMPUS PLACEMENT

Ritika Bhati on her campus placement experience, her journey and why continuous learning is a boon



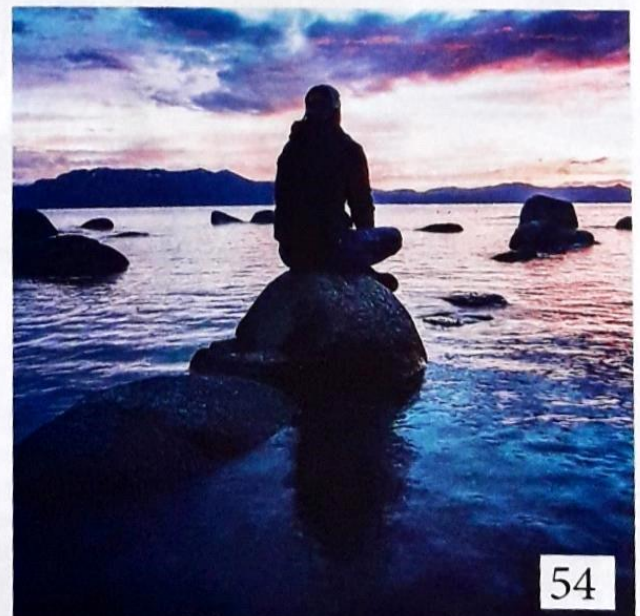
50
LOVED & MARRIED TOO

Manasi Shroff and Muntaser Mirkar on the importance of communication, camaraderie and creativity in keeping a relationship rich and thriving



52
VIEWPOINT

Women entrepreneurs are here to revolutionise the world of business



54
PEARLS OF WISDOM

The benefits of solitude are not to be discounted. Why you should embrace silence?

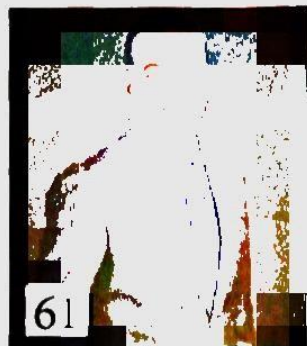


56 SURVEY
Global Retail Trends 2020— ICT leaders on their thoughts and attitudes towards technology in the industry

60 MOBILE APPS
Best apps which will accelerate your journey to get lean and healthy

61 WORK-LIFE BALANCE
Pradeep Lala, MD and CEO, Embassy Services, on how golf sport has shown him the light at the end of the tunnel

66 LAST WORD
How are we going to equip our youth with the skills that we will need in the future?



BE A CORPORATE CITIZEN

Inviting readers who are bloggers who write on corporate related stuff. We would love to publish your blogs, if found suitable for our Corporate Citizen magazine. You could also write for us.

Please send your blog articles and your interest in writing for us to vinita.deshmukh@corporatecitizen.in. And of course, as always, send in your views, news and suggestions to feedback@corporatecitizen.in We would love to hear from you.

Corporate Citizen

EDITOR-IN-CHIEF
Dr (Col.) A. Balasubramanian

CONSULTING EDITOR
Vinita Deshmukh
vinita.deshmukh@corporatecitizen.in

ASSISTANT EDITOR &
SENIOR BUSINESS WRITER
Rajesh Rao
rajesh.rao@corporatecitizen.in

SENIOR SUB-EDITOR
Neeraj Varty
neeraj.varty@corporatecitizen.in

SUB EDITOR
Vineet Kapshikar
vineet.kapshikar@corporatecitizen.in

CREATIVE DESIGNER
Pratap Waingade

WRITERS
DELHI BUREAU
Sharmila Chand
chand.sharmila@corporatecitizen.in

KOLKATA BUREAU
Sangeeta Ghosh Dastidar
sangeeta.dastidar@corporatecitizen.in

PUNE BUREAU
Kalyani Sardesai
kalyani.sardesai@corporatecitizen.in
Namrata Gulati Sapra

MANAGER-CIRCULATION
circulations@corporatecitizen.in
WEST : Jaywant Patil, +91 9923202560
NORTH : Hemant Gupta, +91 9582210930
SOUTHERN HEAD : Asaithambi G, +91 9941555389
asaithambi@corporatecitizen.in
G K Flats, Plot No.2, Subramanya Bharathi Street,
Balaji Nagar, Anaparthur,
Chennai - 600 070

ON COVER PAGE
Mailinie Jauhar and Shashank Kumar

COVER PIC BY
Vishal

WEBSITE / ONLINE SUBSCRIPTION
WWW.CORPORATECITIZEN.IN

For Advertising, Marketing & Subscription queries
Email: circulations@corporatecitizen.in
(Corporate Citizen does not accept responsibility for returning unsolicited manuscripts and photographs. All unsolicited material should be accompanied by self-addressed envelopes and sufficient postage.)
Mobile No. 9307901295 / 6 (Working Hours: Monday to Saturday 10 am to 6 pm)