

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA MID-SEM Winter 2018-19 Examination

Semester: 6

Date: 26/02/2019

Subject Code: 06101352

Times: 2hr:00min

Subject Name: Production and Operation Management

Total Marks: 40

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 A) Multiple Choice Question (MCQ) (Each of 1 mark): **[03]**

1. The performance of the management activities with regards to selecting, _____, operating, controlling & updating production system, is known as Production Management
a) Designing b) Coordinating c) Staffing d) None of these
2. Effective production management will give benefits to the various sections of the society is/are _____
a) Consumers b) Investors c) Suppliers d) All of above
3. In _____ stock of items is kept in buyer's plant, ownership of the stock being with the suppliers.
a) Blanket orders b) Stockless Order c) System Contracting d) Small Order Buying

B) Define the following term. (Each of 1 mark): **[03]**

1. Batch Production
2. Motion Study
3. System Contracting

C) Direct Questions. (Each of 1 Mark): **[04]**

1. What is Production by integration?
2. What are the three aims of the performance of the Production and operation management?
3. Which responsibilities are fully delegated to purchasing function?
4. Write any three importance of purchasing.

Q.2 Answer the following questions. **[10]**

1. Explain various functions of production, planning and control.
2. Explain process of purchasing.

Q.3 Answer the following questions. **[10]**

1. Explain concept and process of work study
2. Explain system order and small order purchasing in detail.

Q.4 Attempt any two questions. **[10]**

1. Explain the concept of work measurement and motion study.
2. Explain blanket order and stockless order in detail.
3. Explain types of production system in detail.
4. Explain concept of purchasing and objectives of it.

***** All The Best*****