

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA Mid Sem Internal Exam 2018 - 19 Examination

Semester: 06

Subject Code: 06101388

Subject Name: Advance International Business-II

Date: 05/03/2019

Time: 2hr

Total Marks: 40

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.

A). Multiple choice type questions/Fill in the blanks. (Each of 1 mark) (03)

1. Which is the latest UCP

a) 400

c) 800

b) 600

d) 500

2. The major player in the foreign Exchange market.....

a) commercial bank

c) corporate

b) Exchange of brokers

d) RBI and Central bank

3. Under FEMA, all.....account transactions are free unless specifically restricted

a) current

c) capital

b) Vostro

d) Nostro

B). Define the following. (Each of 1 mark) (03)

1. Bill Of lading

2. Document against acceptance (D/A)

3. Free Trade Zone

C). Direct questions. (Each of 1 mark) (04)

1. List out the Types of Export Documentation.

2. Mention any 5 Types of Letter Of Credit.

3. Expand the term ICC

4. Basic difference between FERA and FEMA

Q.2 Answer the following questions.

A). Brief the International Trade Payment Mechanism (05)

B). Discuss the meaning of consignment? Which are the parties involved in consignment also Brief the pros and cons. (05)

Q.3 Answer the following questions.

A). In International Trade What is the step should be considered in Letter of Credit (05)

Define UCPDC. Explain the following provision (a) document Vs Goods/ service s/

B). Performance (b) Transferable Credit (c) original document and copies (05)

Q.4 Attempt any two questions. (Each of 5 mark)

1. Explain the meaning of EXIM Policy. Describe the objective of EXIM Policy. (10)

2. You are the assistant to the CEO of a small textile firm that manufactures quality, premium priced, stylish clothing. The CEO has decided to see what the opportunities are for exporting (direct or indirect) and has asked for advice as to the steps the company should take. What advice would you give to CEO?

3. Assume that a company near you wanted to expand into foreign markets. What issues should that company explore before deciding whether to export or to engage in foreign direct investment?