

**PARUL UNIVERSITY**  
**FACULTY OF PHARMACY**  
**B.Pharm Summer 2017-18 Examination**

Semester: 2

Subject Code: 08193151

Subject Name: Communication Skills and Personality Development-II

Date:07/06/2018

Time: 10.00 am to 1.00 pm

Total Marks: 75

**Instructions:**

1. Figures to the right indicate full marks.
2. Make suitable assumptions wherever necessary.

**Q.1 Answer the following questions in details. (Any 2 out of 3) (10 marks each) (20)**

1. Discuss the characteristics of Précis writing and process of Précis writing in details.
2. Discuss the 7 C's of effective letter writing.
3. Discuss the dos and don'ts of Group Discussion.

**Q.2 Short Essay type Questions. (Any 7 out of 9) (5 marks each) (35)**

1. Write a paragraph on "School vs. College" in 150 words by using compare and contrast technique.
2. Describe the following picture in 150 words.



3. Describe the following picture in 150 words.



4. Write a paragraph on "Pollution" in 150 words by using problem and solution technique.
5. Write a paragraph on "Global Warming" in 150 words by using problem and solution technique.
6. **Read the following passage carefully and write a précis by reducing it to one third of its original size. Give Appropriate Title**

A blind reverence for the past is bad and so also is contempt for it, for no future can be founded on either of these. The present and the future inevitably grow out of the past and bear its stamp, and to forget this is to build without foundations and to cut off the roots of national growth. It is to ignore one of the most powerful forces that influence people. Nationalism is essentially the memory of the past achievements, traditions and experience; and nationalism is stronger today than it has ever been. Many people thought that nationalism had its day and must inevitably give place to ever-growing international tendencies of the modern world. Trade and commerce, easy communications and rapid transport, the radio and cinema, all helped to create an international atmosphere and to produce the delusion that nationalism was doomed. Yet whenever a crisis has arisen, nationalism has emerged again and dominated the scene, and people have sought comfort and strength in their old tradition.

(167 word)

7. What are the reasons to have low self-confidence? Discuss them in details.
8. As a purchase manager of Camel Computers, 87 O.P. Road, Vadodara, you had ordered one dozen personal computers from Bharat Computers Limited, 120 M.G. Road, Bharuch. But still you didn't receive computers. Draft a letter about the delay in the execution of the order.(Use Block Format)
9. As you have to attend your uncle's funeral on 15th May 2018, ask your teacher to grant three days leave. Draft a letter. (Use Block Format)

**Q.3 Answer in short. (2 marks each)**

**(20)**

1. List out the elements of letter writing.
2. List out the traits of a positive thinker.
3. Discuss any two traits of a good listener.
4. What are homonyms? Give example.
5. What are homographs? Give example.
6. How does active listening differ from passive listening?
7. What is the difference between unblocked format and blocked format?
8. Fill in the blanks with the appropriate form of an adjective
  1. Mary is \_\_\_\_\_ than her three sisters. (tall)
  2. My accent is the \_\_\_\_\_ in my class. (bad)
9. Choose the correct word from the brackets and fill in the blanks.
  1. \_\_\_\_\_ Angry Birds is a new game; it has quickly become very popular. (although, when, in the same way)
  2. Max had a headache yesterday, \_\_\_\_\_ he didn't come to basketball practice. (because, so, although)
10. Choose the appropriate word from the bracket and fill the given blanks.
  1. Mr. and Mrs. Rodriguez like to work in \_\_\_\_\_(there, they're, their) garden.
  2. Alec is going to \_\_\_\_\_(wear, ware) his work boots today.