

PARUL UNIVERSITY
FACULTY OF MANAGEMENT
BBA., Winter 2018 - 19 Examination

Semester: 1
Subject Code: 06101106
Subject Name: General English

Date: 01/12/2018
Time: 10:30am to 1:00pm
Total Marks: 60

Instructions

1. All questions are compulsory.
2. Figures to the right indicate full marks.
3. Make suitable assumptions wherever necessary.
4. Start new question on new page.

Q.1 Do as Directed.**A). Multiple choice type questions (Each of 1 mark)****(05)**

1. Neither of _____ valid.

A. this argument is	C. these arguments are
B. these arguments is	D. this argument are
2. His ideas are _____ different from those of his peers.

A. little	C. less
B. least	D. lesser
3. _____ my friends wished me on my birthday.

A. No one of	C. None of
B. None	D. None of one
4. Look! That man _____ to open the door of your car.

A. has been trying	C. tries
B. is trying	D. tried
5. The Olympic Games _____ place every four years.

A. have taken	C. are taking
B. take	D. took

B). Define the following. (Each of 1 mark)**(05)**

1. Critical listening
2. Status of the speaker
3. Hearing
4. Non-verbal Communication
5. Presentation

C). Direct questions. (Each of 1 mark)**(05)**

1. Hearing is _____ and _____ process.
2. Evaluative Listening is also called _____
3. Maintain _____ with the speaker
4. Get mentally involved in the process of _____
5. Effective presentation should be _____

Q.2 Answer the following questions.**Describe the Picture and give suitable title****A).****(07)**

B). Write a dialogue between a teacher and a student who comes late.

(08)

Q.3 Answer the following questions.

There was a coffee shop in front of my house where one man in his sixties always came and spent his whole day. Out of curiosity one day I went to the shop, ordered some coffee and sat next to him. Before I could speak, he asked me about my home and family. After that he became quite nostalgic. Suddenly his eyes filled with tears as he told me that I reminded him of his granddaughter Julli, who was in the US. I got to know his son was in the US for the last five years. He had been staying alone after his wife passed away a year ago. A retired officer with enough wealth, yet there was no one to take care of him. Speaking over the phone with his granddaughter was not enough. All he needed was love and care from his children. From that day onwards we became friends. He calls me granddaughter and loves me very much. From my meeting with him I learnt that nothing is greater than family, and that money cannot buy happiness. The key to a happy family is love and care.

(A) Match the following: 4x0.5=2

Column A

- (a) coffee shop
- (b) The man's son
- (c) The old man
- (d) The narrator succeeds

Column B

- (i) a retired officer
- (ii) to give him affection
- (iii) in front of the narrator's house
- (iv) in the United States

A).

(07)

B. Choose the correct answers to complete the following sentences: 4x0.5=2

- (a) The narrator was the man.
- (i) The granddaughter of (ii) the wife of (iii) a stranger to
- (b) The man's wife.....
- (i) Left him away (ii) had already died (iii) is also in the US
- (c) The man's age was years old.
- (i) Sixty (ii) below sixty (iii) between sixty to seventy
- (d) In spite of enough wealth, the man was
- (i) Cheerless (ii) family-less (iii) happy

C. Answer the following questions: Any 3 out of 4 (1 mark each)

- (1) Why did the narrator actually go to the coffee shop?
- (2) How did the man become alone in his house?
- (3) What is the most important thing in man's life?
- (4) Give suitable title to the Passage

Develop the following hints into a readable story and give a suitable title.

Dick – actor – brilliant - strange character - insists on realism - headache to the manager - a new drama - first drinking scene - water provided in a cup as usual - Dick insists on liquor - manager

B) has to buy a bottle of liquor - second scene – fight - insists on real swords - refuses to handle wooden swords - steel swords brought - third scene - hero drinks poison - manager has real poison - actor in a fix - promises to be sensible in future

(08)

Q.4 Attempt any two questions. (Each of 7.5 mark)

(15)

- 1. What is listening? What are different types of listening? Discuss them in detail with the help of examples.
- 2. Discuss in detail purpose of reading and techniques of reading comprehension
- 3. Discuss in detail: 7c's of Communication
- 4. Write a paragraph on "All that Glitters is not Gold"